



Sahil Gabria

Digital Marketer

📍 Mumbai | India

[🌐 Sahil Gabria](#)

[📁 Portfolio](#)

My Portfolio

Experienced in managing social media for diverse clients, including a dental clinic, computer institute, and hotel. Proficient in creating engaging content and driving brand visibility. Additionally, skilled in developing user-friendly websites on WordPress and Shopify.

Job- Specific Skills

- Social Media Management
- Strategic Planning
- Content Curation
- Website Designing

Tool Proficiency

- Meta Business Suite
- WordPress
- Shopify
- Hootsuite
- Canva

Soft Skills

- Creative Thinking
- Problem Solving
- Interpersonal Skills
- Communication Skills

About Me

A passionate digital marketing enthusiast with experience in social media management, website design, and client handling. Skilled at bringing creative ideas to life and helping brands grow in the digital space. Known for the ability to adapt, think outside the box, and deliver impactful results. Energized and driven, ready to make a strong contribution to the team and help achieve success.

Experience

○ September 2023 - February 2024

Western Auto Spares Co. (Maruti Suzuki Genuine Parts)

Digital Sales Executive

- Designed creatives on for social media ads, videos, banners & Presentations.
- Managed WhatsApp marketing campaigns using Interakt to send targeted promotional messages and offers.

Freelance

○ March 2024 - September 2024

- Gurdant Dental Clinic
- Java Computer Education
- Hotel Pinto Park

Social Media Management

- Managed social media presence.
- Developed a consistent content calendar aligned with marketing goals.
- Designed Creatives for social media.

○ February 2023 - April 2023

Locos India - Street Style Clothing Brand

Designed Website on Shopify: www.locosindia.com

- Designed and developed a responsive Shopify website, ensuring a seamless user experience across all devices.

Education

Degree

Bachelor of Mass Media | 2020 - 2023

KC College, HSNC

Certifications

Post Graduation Programme in Digital Marketing 2024 - 25

IIDE - The Digital School